



Delivering improved outcomes at a local level

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| 09:00-10:00 | Registration and refreshments | |
| 10:00 – 10:15 | Chair’s opening remarks <i>Dave West, Deputy Editor, HSJ</i> | |
| 10:15 – 11:15 | Cancer: Making the long-term plan a reality <ul style="list-style-type: none"> - Hear about the intentions behind the NHS long-term plan for cancer from those responsible for setting and overseeing it - Understand what the plan means for you and your role in delivering its aims - Consider how to harness the combined efforts of Cancer Alliances, teams and individuals to make the plan a reality <p><i>David Fitzgerald, National Cancer Programme Director, NHS England</i></p> <p><i>Dr Fran Woodard, Executive Director of Policy and Impact, Macmillan Cancer Support</i></p> <p><i>Professor Sir Mike Richards, National Cancer Director 1999-2013</i></p> | |
| 11:15 – 11:45 | Morning refreshments and networking | |
| 11:45 – 12:25 | Unlocking the benefits of earlier and faster diagnosis <ul style="list-style-type: none"> - Evaluate the impact of screening programmes on early diagnosis and how to increase uptake - Learn about a differentiated approach to referrals to support early cancer diagnosis: the Danish three-legged strategy - How we can achieve faster diagnosis, from those who are leading the way <p><i>Session reserved for InHealth</i></p> | How the use of data reduces unwanted variation <ul style="list-style-type: none"> - Why the Secondary Breast Cancer Analytics Project was set up, and the emerging outcomes - Understand the challenges of working with the available data and how to overcome them - What this work means for reducing variation across the NHS <p><i>Sponsored by Novartis</i></p> |

To find out more visit cancerforum.hsj.co.uk or contact Agnes Jacobs:
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| <p>12:30 – 13:10</p> | <p>Service pathway redesign: Collaborative service support examples</p> <ul style="list-style-type: none"> - Learn about the Pfizer Oncology UK service projects - Understand the process and considerations for undertaking a collaborative service pathway redesign - Share details of one case study in detail - TBC <p><i>Session funded by Pfizer Oncology</i></p> | <p>Personalised medicine: What opportunities for cancer treatment?</p> <ul style="list-style-type: none"> - Understand how genomics can improve diagnosis and guide treatment choice - Learn how the information can protect patients from unnecessary treatments and toxic side effects - Analyse the opportunities for personalised medicine in improving both the care and experience of cancer patients <p><i>Session reserved for Daiichi Sankyo</i></p> |
| <p>13:10 – 14:10</p> | <p>Lunch and networking</p> | |
| <p>14:10 – 14:50</p> | <p>What is the future role of primary and community care in cancer services?</p> <ul style="list-style-type: none"> - Analyse the role of primary and community care in earlier diagnosis and management of cancer - Learn about the role of primary care in screening patients to facilitate earlier diagnosis - Find out about the support available to primary care professionals to facilitate early cancer detection and decision making <p><i>Dr Rory Harvey, Chair, East of England Cancer Alliance</i> <i>Dr Catherine Heaven, Associate Director of the School of Oncology, The Christie Foundation Trust</i></p> | <p><i>Session reserved for BD</i></p> |

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| <p>14:55 – 15:35</p> | <p>Working in partnership with patients to improve their experience</p> <ul style="list-style-type: none"> - Hear about work being done to empower patients to change their experience from diagnosis through to living with and beyond cancer - Discover what is most and least important to patients undergoing treatment for cancer - Find out how to meaningfully involve patients in work to improve their experience and that of future patients | <p>Collaborating to transform the care of cancer patients</p> <ul style="list-style-type: none"> - Understand how you can collaborate to make better use of clinical support services, such as imaging and pathology - Discuss the role of Multidisciplinary Diagnostic Centres in supporting early diagnosis - Hear an example of successful, sustainable imaging collaboration across trusts to improve service provision <p><i>Professor Geoff Bellingan, Executive Lead, UCLH Cancer Collaborative Cancer Alliance</i> <i>Dr Andrew McCarthy, Clinical Lead, EMRAD</i></p> |
| <p>15:35 – 16:05</p> | <p>Afternoon refreshments and networking</p> | |
| <p>16:05 – 16:55</p> | <p>What should the cancer workforce of the future look like?</p> <ul style="list-style-type: none"> - Analyse the future cancer workforce that is needed to achieve early diagnosis and intervention priorities - Consider the practical steps necessary to ensure there are sufficient staff with the right skills in the cancer workforce - Learn about the potential of technology to address the challenges to the future workforce <p><i>Professor Tony Young, National Clinical Lead for Innovation, NHS England</i></p> | |
| <p>16:55 – 17:00</p> | <p>Chair's closing remarks <i>Dave West, Deputy Editor, HSJ</i></p> | |
| <p>17:00 – 18:00</p> | <p>Networking reception</p> | |

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